

SCIENCE AND PSEUDOSCIENCE and PSYCHOLOGY

This event aims to educate, entertain and enthuse your students, facilitating their understanding of science and increasing their motivation to study Psychology!

'I think this was one of the best student events I have been on. It was entertaining but also informative and thought provoking and every speaker knew how to address an audience of young people.'

PROGRAMME

Professor Richard Wiseman started his working life as a professional magician. He is currently Professor in the Public Understanding of Psychology at the University of Hertfordshire. He frequently appears on the media, and has written over 60 academic articles and several books, including *The Luck Factor* and *59 seconds*.

The Luck Factor Why do some people lead happy successful lives whilst others face repeated failure and sadness? Why are some people always in the right place at the right time, while others are always unlucky? For many years psychologist Professor Richard Wiseman has worked with some of the world's luckiest and unluckiest people to answer these fascinating questions. Discover the results of his work and find out how 'The Luck Factor' can change your life.

The Psychology of Magic and Illusion Magicians appear to make solid objects vanish into thin air, defy the laws of gravity and predict the future. Magician and psychologist Professor Richard Wiseman invites you to step backstage and discover the secret science of sorcery. Learn the hitherto hidden psychology employed by some of the world's greatest illusionists, discover why the hand is rarely quicker than the eye.

Phil Banyard Reader in Psychology, Nottingham Trent University, former Chief Examiner OCR.

Mike Cardwell Senior Lecturer at Bath Spa University, former Chief Examiner AQA A.

Cara Flanagan Widely published author of A level Psychology books.

During the course of the day the team will

- Explore the boundaries between science and pseudoscience.
- Look at examples of 'bad science' (where science goes wrong).
- Consider how we collect empirical evidence ... including some LIVE experiments, activities and demonstrations!

The aim is to develop a deeper understanding of the *process* of science, enabling students to improve exam performance on research methods questions and improve their general evaluations of research and the process of science.

Andrew Newton is one of the most successful and experienced hypnotists in the world. He has over 5,500 public and television appearances under his belt and was the man who taught Paul McKenna.

A demonstration of hypnosis Andrew's lectures and demonstrations are always both fascinating and funny. A great end to a great day!

**It's not a
conference, it's
edutainment**

LONDON

**MONDAY 9TH
DECEMBER 2013**

COST

£23 (includes VAT) per student

1 free ticket for every 10 students

Enquire about discounts for large groups

VENUE

Logan Hall,
Institute of Education,
20 Bedford Way,
London WC1H 0AL

TIME

10.30 am – 4.00 pm

BOOKING

Send the following details by email or post

- Date and venue of conference.
- Your name, school's name and full postal address, and contact telephone number.
- Number of tickets required for students and for teachers.

EMAIL

cara.flanagan@bopenworld.com

POST

Southwest Conferences, East
Gilgo, Migdale, Bonar Bridge,
Sutherland IV24 3AR

PHONE

01863 766242 / 07710 534418

Note that no deposits will be taken. Payment in full required two weeks before the event. No refunds will be made.

Full event details sent out with tickets.

